Job Opportunity for UBC History and Latin American Studies Students!

UBC History Department / UBC Latin American Studies / Bridge to Argentina Virtual Museum

Are you a UBC History or Latin American Studies student (BA)? Are you hoping to gain skills and experience related to your studies? The Department of History and the Latin American Studies program, in collaboration with the Museo de la Inmigración (Buenos Aires) and the UBC Public Humanities Hub, and funded by the Social Sciences and Humanities Research Council (SSHRC), invite your application for a paid internship as a **Web Designer and Social Media Manager.**

About the project and position

The student will help manage the research project "Taking the Museum Online: The National Immigration Museum (Buenos Aires)". Working collaboratively with graduate students and academic researchers in North America and Argentina, this undergraduate student will help make a virtual museum in collaboration with the Museo de la Inmigración. This project seeks to help an Argentine institution engage with the public as COVID concerns and public health restrictions keep people out of large spaces and lessen travel. It also seeks to give a bigger space to academic research in public discussions and memorialization of the past in Argentina. By striking a balance between Spanish and English content, the project seeks to cater to an international audience interested in learning more about one of the biggest destinations for international labour migrants between 1860 and 1960.

The **Web Designer and Social Media Manager** role is to work collaboratively with the project supervisor, Dr. Benjamin Bryce, to manage and develop the virtual museum www.bridgetoargentina.com / www.puenteargentina.com. The student will work to:

- Ensure that content is presented in an accessible way to the general public.
- Implement and maintain the multilingual functionality across the site.
- Post on Twitter and Facebook about upcoming and released content such as new articles or podcast episodes. Creating and/or following trends to generate traffic.
- Improve Search Engine Optimization (SEO) and traffic to both the website and the parent institution (the Museo de la Inmigración).
- Come up with future ideas that can be featured on the website.

Requirements

- Experience in web design. Knowledge of basic coding (HTML, CSS and/or Javascript) and web design tools, particularly Wix.
- Understanding how to use social media to generate traffic.
- Experience working with non-traditional education spaces.
- Spanish at least an intermediate level
- Majoring, minoring, or taking a significant number of courses in History or Latin American Studies at UBC. If Latin American Studies, any courses (not just LAST) dealing with Latin America count as "a significant number of courses at UBC".

Budget

- Wage: $20.82/hour (including benefits)
- Hours: 240
- 10 hours per week over 24 weeks or 8 hours per week over 30 weeks. From October 2022 to April 2023.

Skills Gained

- The student will gain experience in connecting research with the public and will gain experience useful for future employment in the heritage sector and the public humanities. It is expected that the student will improve their abilities in website design. As a collaborative project involving researchers and partners in Argentina, the student will gain new insights about international project management.

Location

- The Web Designer and Social Media Manager will work remotely but needs to be enrolled at UBC. The student will meet with the supervisor as needed, and probably for about 30 minutes per week. The student will also work with other students, and there will be check-ins with the supervisor in team meetings.

Application process

Send a cover letter and resumé to Dr. Benjamin Bryce at **ben.bryce@ubc.ca** that explains your interest in the position, History or Latin American Studies courses taken, and include the names and contact information of at least two references (including one academic reference like a current or former instructor). Please ensure that your name is included in the file name and ensure that the subject line of your email states: **Web Designer and Social Media Manager**.

Applications should be received by October 1, 2022.